

Order based product fundraisers provide a simple way to raise funds without assuming unnecessary risks. After your supporters have placed their orders, your organization purchases products at wholesale, sells them for retail, and keeps the difference as profit.

Step 1: *Set a Date*

Choose a starting date for your fundraiser.

Select a primary representative for your organization.

Complete the purchase agreement and fax or mail it to Midpoint Enterprises.

Step 2: *Gather Orders*

A 2-sided copy of the provided sales brochure* should be made for each of the participants.

To make things easier, some helpful information such as who to makes checks payable to, and sales tax amounts where applicable, can be added to a master brochure prior to making copies.

Since the sales brochure is provided in PDF format, it can also be used in e-mail campaigns. Supporters can be directed to our website - www.Go4Gator.com - to learn even more.

Step 3: *Submit Order*

At the conclusion of the fundraiser, all order forms and any collected funds should be forwarded to the organization's primary representative.

Using the supplied tally-sheet*, the primary representative should determine the final order quantities.

A completed final order form*, along with payment in full, should then be returned to: Midpoint Enterprises, Inc - P.O. Box 997 - Hudson, OH 44236.

Step 4: *Distribute Products*

Your organization's primary representative will be e-mailed a UPS tracking number when your order has shipped.

The original order forms and/or copies should be used to assemble orders by individual participant for final delivery to the individual customers.

** All of the materials needed to conduct your fundraiser, including sales brochures, tally sheets & final order forms, are available for download at www.Go4Gator.com/contact.html.*